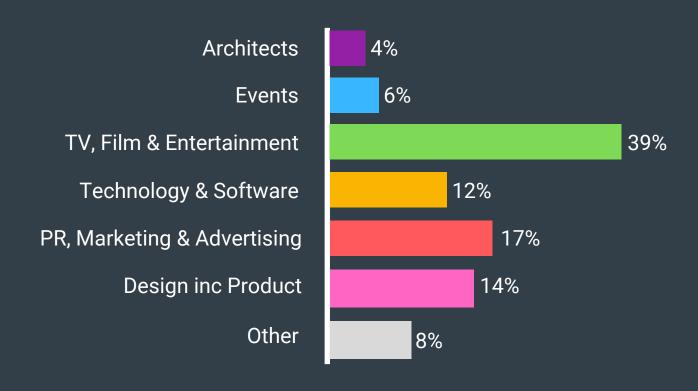
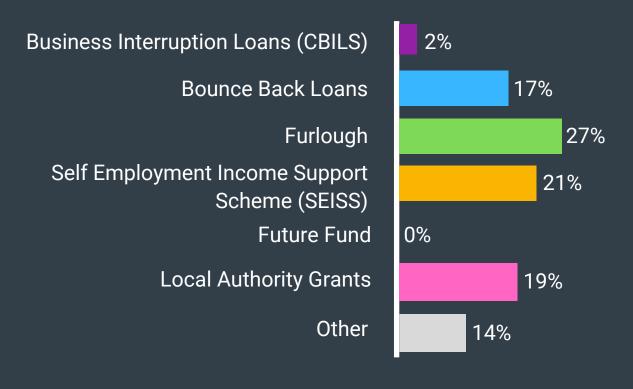
# CREATIVE INDUSTRIES

WardWilliams Creative recently surveyed our clients to find out what Government support they have received and how Covid-19 is expected to influence the future of their Creative business.

#### WHICH SECTOR ARE YOU IN?



### HAVE YOU USED ANY GOVERNMENT SUPPORT?



You can learn more about all the above schemes and how to apply for these schemes on our <u>website</u>.

#### WILL YOU HAVE TO MAKE REDUNDANCIES AS THE FURLOUGH SCALES BACK?

Out of the clients surveyed: **67% said they were not planning on making any redundancies.** 

While only **5%** were looking to **make** redundancies and **28% wasn't** sure.



#### WHAT IS THE OUTLOOK FOR YOUR BUSINESS FOR THE NEXT 12 MONTHS?

37%

Expect to return to pre COVID position

**53%** Expect to shrink



#### For more information on the survey results. Please visit our website.

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